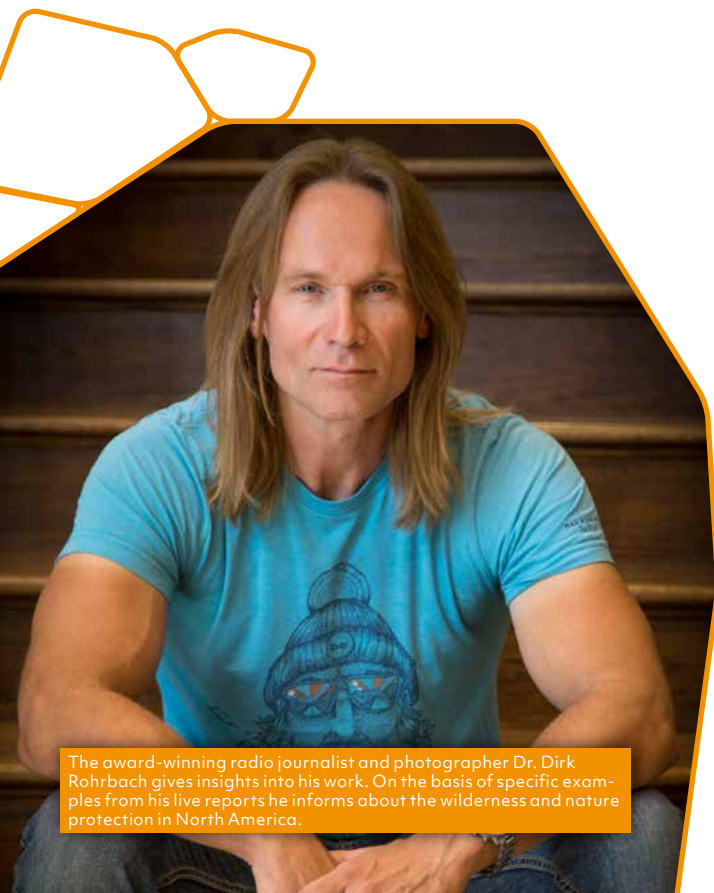


EU-Project „LIFE living Natura 2000“ – New ways of the Natura 2000 commu- nication

„LIFE living Natura 2000“ is the communication project for the European natural heritage in Bavaria, which is encouraged by the EU. Since 2017, it has been implemented by the Bavarian Academy for Nature Conservation and Landscape Management (ANL) in cooperation with the Bavarian State Ministry of the Environment and Consumer Protection (StMUV). According to the motto „It's in my nature“, communication, knowledge and the acceptance for Natura 2000 in Bavaria have been promoted. The particular highlight is the 2nd Bavarian Natura 2000 Summit in Brussels.

The specialist symposium offers lectures and best practice examples of „successful communication of Natura 2000“ as well as a **poster exhibition** about Natura 2000 projects from Bavaria, Germany and other EU-States. **Key-Speaker** is **Dr. Dirk Rohrbach** (radio journalist and photographer).



The award-winning radio journalist and photographer Dr. Dirk Rohrbach gives insights into his work. On the basis of specific examples from his live reports he informs about the wilderness and nature protection in North America.

Specialist symposium 2nd Bavarian Natura 2000 Summit

Conference venue

Representation of the Free State of Bavaria to the EU

Rue Wiertz 77
1000 Brussels, Belgium

Management

Evelin Köstler, deputy director of the ANL and project leader
LIFE living Natura 2000, Johanna Schnellinger and
Dr. Martina Althammer, project managers
LIFE living Natura 2000, ANL

www.ganz-meine-natur.bayern.de

Organizer

Bavarian Academy for Nature Conservation and
Landscape Management (ANL)

www.anl.bayern.de

Information

Shortly prior to the event your **admission card with personal QR code** will be sent to you. Please present a printout of the admission card or the QR code on your mobile device as well as your **ID card** at the entrance. For your own safety we reserve the right to admit registered guests only and to carry out checks of ID cards and bags.

Kindly note that this event will be **documented by picture and video cameras**. By participating you declare to agree that these pictures and video recordings may be used and published.

Registration

Please register for the event until **30th October 2023** using the following e-mail address:

ganz-meine-natur@anl.bayern.de. We kindly ask you to fill out the attached registration form.

Cover picture: www.pixabay.de/Felix Mittermeier

Picture: Dirk Rohrbach

Ambassador pictures: beechstudios

Cooperation partners and funding institutions:

Mit freundlicher Unterstützung
Vertretung des Freistaates Bayern
bei der Europäischen Union



Bayerisches Staatsministerium für
Umwelt und Verbraucherschutz



Bayerischer Naturschutzfonds
Stiftung des Öffentlichen Rechts



SPECIALIST SYMPOSIUM 2nd Bavarian Natura 2000 Summit

9th November 2023

New ways of the Natura 2000
communication

Brussels, Representation of the
Free State of Bavaria to the EU

It's
in my
nature.

THURSDAY, 9TH OF NOVEMBER – SPECIALIST SYMPOSIUM

Moderation: Dr. Bettina Weiz, journalist, Munich

- 9.00 am Official Welcome**
Michael Hinterdobler, Director, Representation of the Free State of Bavaria to the EU
Dieter Pasch, Director, Bavarian Academy for Nature Conservation and Landscape Management (ANL)
- 9.10 am New ways to communicate about N2K**
Andrea Vettori, Head of Unit ENV.D.3 – Nature Conservation, Directorate-General for Environment, European Commission
- 9.30 am Bavaria's new methods and a newly created network for nature: How Natura 2000 communication can be successful**
Evelin Köstler, Johanna Schnellinger, Dr. Martina Althammer, *LIFE living Natura 2000*
- 10.10 am Trailer short documentation "It's in my nature. Natura 2000 in Bavaria"**
- 10.20 am Coffee break**
- 10.40 am Delighting the young generation for Natura 2000**
Dr. Auguste von Bayern, ornithologist, Natura 2000 ambassador
Pia Amofa-Antwi, actress, Natura 2000 ambassador
- 11.00 am Successes and transferability of the project results – response of the target groups and the society to Natura 2000**
Marianne Badura, blue! Advancing european projects GbR
- 11.20 am Poster exhibition circuit „Natura 2000 in the EU“**
- 12.00 am Lunch break**
- 1.00 pm LIFE helle Eifel-Valleys: Frollein Brehm's Life of Animals *Lycaena helle* – The Violet Copper**
Barbara Geiger, Frollein Brehm's Life of Animals
- Natura 2000 in Bulgaria: New Horizon**
Elena Stoeva, Green Balkans NGO
- One Nature Effective communication and raising awareness of the benefits of Natura 2000 and ecosystem services**
Martina Janů Mrnková, Ministry of the Environment of the Czech Republic
- 2.00 pm Poster exhibition circuit „Natura 2000 in the EU“
Coffee and cake**
- 2.45 pm 30 years adventures in America – telling exciting stories with images**
Dr. Dirk Rohrbach, radio journalist and photographer
- 3.45 pm Closing words**
Dieter Pasch, Director ANL
- 4.00 pm End of the event**

Participating online

Would you like to participate online in the specialist symposium (09.11.)? You will receive the link for the online transmission shortly before the event via e-mail.

Actress Pia Amofa-Antwi and ornithologist Dr. Auguste von Bayern: Both of them care about nature and the European natural heritage. Therefore, according to the motto „It's in my nature" they stand up as Natura 2000 ambassadors.



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» The Conference language is German. Simultaneous interpretation into German/English and English/German will be provided.